

## Overview

<b>Subject</b>	Improving the Cancer Journey Programme in Powys
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<b>Date of Meeting</b>	14 <sup>th</sup> October 2020

## Summary

The purpose of the paper is to outline the development of the Improving the Cancer Journey Programme in Powys. Both the Programme Initiation Document and the Communication and Engagement Strategy are embedded within this overview

Meeting the needs of people affected by cancer is a national, strategic priority<sup>1</sup>. Cancer has also been identified as one of the 'Big 4' priorities within PTHB and the Local Authority's joint Health and Care Strategy<sup>2</sup>, as well as a partnership priority by the Powys Regional Partnership Board (PRPB) - a strategic commitment to improve clinical outcomes and patient experience, for people affected by cancer. The PRPB has also been legally tasked with identifying integration opportunities between Social Care and Health. In addition, the Parliamentary Review<sup>3</sup> into Health and Social Care in Wales recommended that the primary focus for change across the system should be new models of seamless local health and social care, that are co-designed and co-developed with the public and users of care alongside front line health and social care professionals.

Powys is a large geographical area. With a greater proportion of people aged 50 or over, an elderly population increasing at rates above those expected elsewhere in Wales and a predicted decrease in the number of births over the next ten years, a corresponding impact on demand can be anticipated. Both the ageing population and improvements in treatments and interventions also means people are living with multiple diseases and more complex care needs. This means there is a need to look more holistically at a person's needs.

Cancer incidence rates are increasing and there is a need to ensure future demand can be met. There continues to be variation in cancer outcomes in Wales and there is a need through commissioning to ensure equity of access and quality. Nearly all cancer services in Powys are provided outside of Powys, either in England or Wales. The current service provision in Powys includes primary prevention, screening, advice and guidance and end of life support. People requiring diagnosis and treatment are referred to the nearest external District General Hospital or specialist cancer centres. It can be difficult to co-ordinate care due to the use of multiple providers and the cross border complexity this brings.

In response to national and local strategy, a new Improving the Cancer Journey in Powys programme has been proposed and developed, which is a three year strategic partnership between PCC, PTHB and Macmillan (the three Executive Programme Sponsors), as well as collaboration between other organisations, the public, patients and carers. The purpose of the programme is to develop a proactive community response to the needs of people living with cancer in Powys, leading to a proposed integrated model between health and social care.

ICJ is designed to work towards providing the support as set out within health policy i.e. a multi-agency approach to care aiming to improve the outcomes of people affected by cancer in Powys. Its principles are based around the flagship Improving the Cancer Journey programme in Glasgow, which was launched in 2014. ICJ Glasgow is a community based cancer service supporting people affected by cancer in Glasgow. It does this by providing structured individualised support to all local people diagnosed with cancer, through using a Holistic Needs Assessment (HNA) as a tool to identify needs. The ICJ in Powys will learn from the more urban model in Glasgow (which also has significant deprivation challenges) and propose a new integrated model within a more rural area (i.e. Powys).

The Public Health Wales report 'Making a Difference Investing in Sustainable Health and Well-being for the People of Wales<sup>4</sup>' highlighted that making a fundamental shift to focus the health and care system on prevention, early help and support will improve wellbeing and in the longer term, reduces the burden of disease. Evidence shows that providing a Holistic Needs Assessment during cancer treatment, along with care and support planning, contributes to a better understanding and identification of a person's concerns. It enables early identification and diagnosis of side effects or consequences of treatment. Developing a model based around the HNA, is therefore crucial in Powys to ensure that people living with cancer (PLWC) in Powys receive the right holistic support along their pathway. This will ensure that individual needs are met in a timely and appropriate way and that resources are targeted to those who need them most.

<sup>1</sup> Wales Cancer Network (2016) **Cancer Delivery Plan for Wales 2016-2020**.

<sup>2</sup> Powys County Council and Powys Teaching Health Board (2017) **The Health and Care Strategy for Powys – a Vision to 2027 and Beyond**.

<sup>3</sup> The **Parliamentary Review into Health and Social Care in Wales** (2018) – January 2018, OGL.

<sup>4</sup> Public Health Wales (2016) **Investing in Sustainable Health and Wellbeing for the People of Wales**, PHW.

## Progress (next page)

Please find embedded a Project Initiation Document, which outlines in detail the purpose, scope and outcomes of the programme, how it will be delivered and when and the ways in which the programme will be managed, governed and resourced.



PID Powys ICJ 02  
October.docx

Co-production is a core principle of programme development. Please find embedded the ICJ Communication and Engagement Strategy - a framework which outlines the communication and engagement requirements, so as to support the programme objectives, ensure that both the patient and practitioner voice is heard, that these influence the final model of care via a co-production / co-design approach and that there is a two-way dialogue in situ with all stakeholders.



Comms Engagement  
Stratgy Final Draft.pdf

Embedded below is a Q2 update for the ICJ programme, which details activity, progress against milestones and risks for the quarter.



ICJ Q2 Report.docx

## Recommendations

The Health and Care Scrutiny Committee is asked to:

1. Note the ICJ Programme Initiation Document as stated above.
2. Note the ICJ Communication and Engagement Strategy as stated above.
3. Note programme progress within the Q2 update.

